

Nether Stowey CE VC Primary School

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Headteacher: Mr Terry Luke



Monday 5th October 2026

Dear Parent/Carers,

Following my previous letter on communication, several parents kindly shared suggestions about communication platforms. Thank you to everyone who took the time to provide feedback. We have carefully considered the options and believe we have found a solution that will make communication simpler and more effective for everyone. We appreciate your patience and understanding as we work through these changes. We want to get this right and have listened closely to the views of our school community.

We have come to view school communication as having two distinct parts. There is the 'administrative side' of parenting, which includes payments, school meals, trips, clubs and consent forms. These functions will continue to be managed through ParentPay, which remains our preferred platform for all payment-related matters.

There is also the 'school life side' of parenting, which involves keeping up to date with what children have been learning, receiving reminders about school events, viewing class updates and photographs, and staying connected with the day-to-day life of the school. These communications will move to ClassDojo.

ClassDojo is a free communication platform used by thousands of schools worldwide. It provides an easy way for schools to share learning, celebrate successes, send reminders and keep families informed about what is happening in school. Parents can access updates through a free app or web browser, making it convenient and accessible for all families.

ClassDojo does offer additional paid features and a payment platform. However, we are not recommending or requiring these services, as the free version provides everything we need for effective school-home communication. All essential school communications will be available through the free platform.

During the transition period, Schoolcomms will continue to operate in the background and there may be occasions when messages are duplicated across systems. However, Schoolcomms will no longer be our main communication stream as we move towards using ClassDojo for day-to-day communication with families.

To help parents get started, we will be holding a ClassDojo Drop-In Launch Session in the school hall. Although the system is very straightforward to use, support will be available to help with setting up accounts and becoming familiar with the platform.

Friday 9th October

- 9:00am - 10:00am
- 2:45pm - 3:15pm

We look forward to helping everyone get connected and making our school communication even stronger.

Kind regards,

A handwritten signature in black ink, appearing to read 'Terry Luke'.

Terry Luke
Headteacher